Rithum™

Streamline the Listing Process with Advanced Catalog Services

Let Rithum remove the complications so you can get products online and in front of consumers.

Retailers and suppliers share one goal: Getting products listed quickly, efficiently and accurately.

Yet, every retailer recognizes the intensive, time-consuming tasks that can come with loading and preparing supplier product data for listings.

As a multi-step effort that typically involves frequent back-and-forth exchanges, the entire process intensifies when errors surface, product information is incomplete, migration is only partially successful — or, in the midst of it all, communication is misunderstood, compounding matters further.

What if it were easier — much easier?

Connect with suppliers and start selling – faster

Rithum's technology provides an elegant solution to simplify and accelerate the item setup process for retailers. Our advanced catalog solution furnishes a single portal for creating, sharing and managing catalog rules and requirements. This option allows:

- Greater visibility into compliant and noncompliant items across multiple categories and suppliers to help troubleshoot compliance issues

- Quick identification and resolution of compliance errors at the attribute level

- Increased focus and clarity in communication with suppliers

- Reduced item setup time and effort

- Enhanced quality assurance through ongoing monitoring

Exercise greater control in the onboarding process

With the advanced catalog option, retailers define item requirements and invite suppliers to upload their items. Once that invitation has been sent, suppliers can review the item requirements and add items to their catalog. During the entire process, suppliers are able to check the compliance status of each item and take action to resolve noncompliant items. Once all issues have been resolved, retailers can add additional retailer attributes and add items to assortments. Finally, retailers then import listing-ready items and go live.

Experience the difference with empowering technology

Receiving and listing supplier products can be managed with basic software, spreadsheets and manual input — but the effort can feel clunky and often demands substantial time and resources from both parties.

Managing listings with Rithum's advanced catalog technology yields critical insights with just a few clicks, significantly shortening the time to take listings live.

	Basic Catalog	Advanced Catalog
Lightweight attribute validations	✓	✓
Storage and access to item content and images	✓	✓
Custom attribute requirements created at the category level		✓
Retailer and supplier item compliance visibility		✓
Detailed exception reporting		✓
Change management notifications		✓
Visibility into supplier actions and compliance status changes		✓
Ability to enable private marketplace workflow		✓

Run your process with Rithum

Rithum's advanced catalog service allows retailers to easily categorize items and establish requirements for their suppliers. This option gives retailers the power to:

- Define item taxonomy and attribute requirements

- Search and filter across supplier catalogs to quickly expand assortment

- Monitor item compliance

- Resolve errors and issues before listings go live

- Accelerate overall item onboarding process

We invite you to plug into the network power of Rithum, the centralized platform connected to the world's leading end-to-end e-commerce network. Our technology supports 2.4 billion products daily across more than 420 channels — and processes an average of 10 transactions per second. Experience the stability of an elite global partner with personalized, agile solutions to boost and sustain growth.

Curious about how it works? **Let us show you**.

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