

Rithum Consulting Services

Get short-term guidance to achieve long-term gains.



Rithum’s consulting services provide direct access to our team of marketplace and digital marketing experts for short-term engagements. Whether you’re just getting started with marketplaces and need a comprehensive selling plan or simply needing a quick campaign tune-up, our consulting services team has a plan that can help.

New to marketplaces or e-commerce?

Need a comprehensive plan for Amazon, but aren’t sure where to start? Or maybe you’re new to marketplaces and need a guiding hand. Our strategic guidance programs are custom-built to the specifications of your needs, focusing on key elements in successful e-commerce strategies. Rithum’s strategic guidance programs include:

- Marketplace strategic blueprint
- Amazon strategic assessment
- Amazon Advertising primer
- Google strategic assessment
- Product content evaluation
- D2C recommended roadmap

channel management vendor

#1

marketplaces and retail sites

420+

years of experience

25+

New to Rithum?

Designed for the brand or retailer embarking on a new channel strategy, our Rithum readiness programs prepare companies to fully leverage the Rithum platform with hands-on technical, operational and strategic guidance. Readiness programs include:

- In-depth auditing
- Automation efficiency plans
- Architecture review of Rithum and client's systems
- Hands-on training on platform
- Face-to-face meetings

Looking to improve or grow?

Just like your vehicles, your selling campaigns can benefit from periodic tune-ups to maintain efficiency. Our comprehensive health programs are designed for self-service users of the Rithum platform looking for opportunities to improve or grow their existing selling efforts. These one-time services can provide:

- Marketplace seller account audit
- Error resolution
- Custom solutions
- In-app feature configuration
- Additional platform training

[Request a demo](#) today to learn more and speak with one of our e-commerce experts.

-81%

By leveraging Rithum to automate Amazon Ads, one online music store [reduced its ACoS by 81%](#) in one month.

"[Rithum] was able to not only help us grow the business, but to also give us profitability."

*John Rowsey, Owner,
The Golf Club*