Accelerate Drop-Ship Performance

CommerceHub
Merchandising Services

CommerceHub Merchandising Services Boosts Your Internal Efforts to Grow Suppliers, SKUs and Sales

As we navigate a fast-evolving retail landscape to address the heightened demand for ecommerce, retailers are being challenged with resource constraints while needing to still execute a robust distributed inventory strategy. By partnering with CommerceHub and leveraging our enhanced merchandising offerings, our team of merchandising experts can help you cost-effectively address capacity challenges.

CommerceHub offers a team of merchandising professionals with in-depth experience managing large-scale drop-ship programs for leading retailers to supplement your internal team in the management and administration of your drop-ship network to continuously expand and improve it.

With our core merchandising services, CommerceHub assists your team with identifying inventory opportunities within your existing network and uncovering new supplier opportunities from across the CommerceHub network. Our enhanced services further extend your capabilities providing you with a virtual team of merchandising professionals to help facilitate onboarding and assist with drop-ship supplier management in support of helping you to meet your drop-ship merchandising goals. Our team can work with you to find the right mix of enhanced services tailored to your business. We offer flexible terms and pricing dependent on your needs.

Onboarding Optimization, Support and Management

CommerceHub can work with your internal teams to streamline the current vendor onboarding process through process engineering and supporting technology enhancements. We can help to expedite the various phases of the onboarding process to save time. As an extension of your merchandising team, we can work directly with the departments involved in the new supplier onboarding process to collect the required information – applications, contracts, accounting and shipping information – in the right format directly from suppliers to successfully onboard them.

Product Content Management

Suppliers don't always have the resource availability to promptly transfer their product information into the format required for your systems. This delay can result in fewer sales and inefficiencies from having to repeatedly follow up. CommerceHub can work with new and existing suppliers to facilitate adding product content into your systems by acquiring, auditing and populating your item setup template.

Supplier Performance Management

CommerceHub can monitor inventory submission frequency, late shipments, cancellations, out-of-stock products and damage, defect and return rates to provide notification to your merchandising team and suppliers of performance issues. CommerceHub then works directly with suppliers to resolve the performance issue and makes recommendations to suspend or terminate problem accounts before they become larger issues for your customers. Additionally, we can support the execution of your drop-ship program by helping day-to-day management aspects of the program such as requesting promotional pricing for events or holidays and consolidating discounts into your template for loading into your systems.

LEARN MORE TODAY

Contact your CommerceHub Client Executive for an in-depth program review with our Merchandising Services team and for pricing details.

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